

# MICHAEL GELLMAN

ART | ANIMATION | DESIGN

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## Professional Experience

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**Creative Director.** Motiplex Media. *Washington, DC* Feb 2017-

Creative Director and Founder of small media services studio located in the DC area. Produce animation and provide visual media services for broadcast, corporate, government, non-profit and political organizations.

**Lead Designer.** Half Yard Productions. *Bethesda, MD* May 2013 - Feb 2017

Design lead on producing 3D/2D graphics and show packages for several television shows and series. Created visual elements and titles for the Discovery Channel, Velocity, TLC, Bravo, Nat Geo Wild and others.

**Senior Animator.** StarShooter Entertainment. *Washington, DC* Sep 2012 - May 2013

Responsibilities include production and technical direction of 3D models, textures and shaders for environmental and character assets. Organizing and developing the pipeline through various stages of production.

**Senior Artist.** Rebel Arts Animation Studio. *Washington, DC* Aug 2009 - Sep 2012

Responsibilities include producing 2D and 3D artwork, models, textures, animation, visual effects, camera tracking, rigging, compositing, matte painting, motion graphics and performing any supplementary artist and animation related tasks as assigned by the Creative Director.

**Visual Effects Artist.** National Geographic. *Washington, DC* Jun 2008 - Aug 2009

Responsibilities included 3D modeling, setup, animation, texturing, lighting and rendering. Communicate with Director, Art & Animation; Series Producers, Producers, and Post Production Supervisors in order to realize creative objectives and budgetary restrictions concerning art and animation projects.

**Graphic/Media Designer.** Moon Marketing & Advertising. *Savannah, Ga.* Sep - Mar 2008

Edited and produced television commercials in the Georgia/South Carolina area. Created and maintained websites for small business entities using html, flash, php and web tools. Responsibilities also included print ads, brochures, business cards, billboards and special events.

## Additional Experience

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**Freelance Work.** Various Web and Television Projects.

Producing titles, graphics packages and advertisements for television and web based content.

**Pipeline Manager/Lead Compositor.** 3D Collaborative Project Jan - Mar 2007

Organized and maintained workflow and file structure. Provided assistance and troubleshooting through all stages of production. Composited render passes and created glow and lighting effects.

## Related Skill Set

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Maya, Cinema 4D, Mudbox, Nuke, After Effects, Max, Final Cut, Dreamweaver, WordPress CMS, Face/Setup Machine, Renderman, Adobe Creative Suite and Others.

Working knowledge with: MEL, Flash, PHP, HTML, CSS, Terragen

## Education

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**MA | Animation, 2009**  
**Savannah College of Art and Design**  
Savannah, Ga.

**BS | Architecture, 2005**  
**University of Virginia**  
Charlottesville, Va.

## Accolades

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**Gold Award,** TIVA Awards 2011 for Motion Graphics: 2D/3D Animation Over \$25,000

**Nominee,** Red Stick Pitch Festival 2008 for animated series "About Woo"

*\*references available upon request*